



HELP BUSINESSES

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GREEN

Prosperity and
Green Jobs



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SUMMARY

Buildings are among our largest sources of climate pollution, and they need to become 21st century models of efficiency and sustainability. That work begins with the decisions made by our business owners. The City of Los Angeles Green Business Program helps make our businesses more sustainable by offering free green consulting, referrals to City rebate programs, networking opportunities, and marketing perks. Through this program, as well as through collaborations with Neighborhood Council Sustainability Alliance (NCSA) and neighborhood councils, the City hopes to certify 1,000 businesses “as Green Businesses” by 2025.

Certified “Green Businesses” in California had the following impacts in 2019:

- **\$18 million saved** in utility bills
- **99,000** metric tons of solid waste diverted from landfills -- equivalent to 3,780 garbage trucks worth of diverted waste
- **742 million** gallons of water saved
- **422,000** metric tons of greenhouse gas emission saved — equivalent to planting **427,262** acres of trees

Sample green practices that businesses can choose to take from a checklist in order to be certified include:

- Reduce Water Use: Low-flow toilets and faucets
- Conserve Energy with energy-efficient lighting and equipment
- Commute Sustainably by promoting and incentivizing alternative modes of transportation for employees
- Prevent Pollution by eliminating and/or properly disposing of harmful chemicals
- Use Non-Toxic Cleaners with safer, environmentally-friendly cleaning products
- Avoid Waste by eliminating unnecessary packaging, printing, and purchasing
- Recycle Materials to divert waste from landfills through reuse, recycling, and composting

BENEFITS FOR NEIGHBORHOOD COUNCILS

- Invitation to attend LA Sanitation and Environment (LASAN) virtual planning meetings and trainings
- Co-branding on program and outreach materials
- Inclusion of the NCSA in quarterly Green New Deal reports

BENEFITS FOR BUSINESSES

- Save money on utility bills
- Free environmental consulting to help reduce environmental impact and improve employee health and well-being
- Access to the California Green Business Promotional Toolkit to help promote your green business
- Listing on the California Green Business Directory and Shop Green App
- Opportunities to be featured on LASAN and Environment and Neighborhood Council social media
- A certificate signed by Mayor Eric Garcetti and LASAN and Environment Director and General Manager Enrique C. Zaldivar



HELPFUL LINKS

- Please contact LASAN and Environment - Department of Public Works san.greenbizla@lacity.org or call 213-485-2260 or visit lacitysan.org/greenbusiness.
- Check out case studies for certified businesses, fact sheets, and other resources [here](#).
- You can view the full green business checklist once you have registered [here](#).

OPPORTUNITIES FOR ACTION:

Work with the NCSA to identify a Business Ambassador(s).

Strengthen relationships between neighborhood councils and the business community through outreach, recruitment, and ongoing collaboration.

Engage with local Business Improvement Districts and Chambers of Commerce to craft an outreach plan.

Share successes with local businesses by highlighting them on social media and other engagement with the NCs.

PARTNER

